

ST. MARY'S ENGLISH HIGH SCHOOL

BUSINESS STUDIES

STD. - XII C

Business Studies project work on marketing

You have to make a project on the product

Chocolate

Your project should have the following information

- 1) Name of competitive brands
- 2) Range, features, different quantities, prices, label, logo, tagline for the product
- 3) Price of the product for wholesalers, retailers and consumers
- 4) Social message on the label
- 5) Methods used to promote your product.

The project should be done in your notebook and will be evaluated as soon as the school begins.

ACCOUNTANCY

Accountancy project work

You are the owner of a pharmaceutical company. Write any 20 transactions done by your company in an accounting year. Pass necessary journal entries, post them in to ledger and draft a trial balance. Also prepare a double column cash book with the help of those transactions.

ECONOMICS

Economics projects

1. A study of macroeconomics.
2. Money and Banking
3. India on the eve of independence.
4. Indian economy from 1950 to 1990

Students can opt any one